

# BOARD OF DIRECTORS MEETING MINUTES

 Date:
 Monday, 1/27/2025

 Time:
 6:00pm - 8:00pm

Location: KBOO Community Radio

20 SE 8th Avenue Portland, OR 97214

And

Zoom:

https://us06web.zoom.us/j/81283710721?pwd=aNC71rejhFbl7gNDb7Sjg3i8Eb2wbo.1

Meeting ID: 812 8371 0721

Passcode: 288778

All meetings of KBOO Community Radio's board of directors are open to the public

## WELCOME

## **INTRODUCTIONS & CHECK-IN**

IN ATTENDANCE

Directors: Mike Frost, Joyce Nance, Carmen Garnica, Josh Roberts, Michael Van Kleeck,

Ona Harshaw, Ethan Scarl, James Draznin, Jill Blanchard

Station Manager: Nathan Vandiver

Staff: Danielle Schira, Zale Chadwick

Board applicant: Jamie Bair Members / volunteers: Dan Shramek Guests: Ben Popp

## **ADMINISTRATIVE**

- Voting
  - o Quorum is 7 directors
  - o 9 (of 9) directors were present
    - Jill left the meeting at 7:10pm, during New Business, after board applicant Jamie Bair was introduced

## **HOUSE RULES & MEETING GUIDELINES**

- KBOO House Rules & Meeting Guidelines
  - Josh read read the Abbreviated House Rules and Meeting Guidelines

#### **HOUSEKEEPING**

- Choose facilitator
  - Mike
- Select time keeper
  - o Ethan
- Designate note taker
  - o Jill

## **APPROVE AGENDA**

- Approved January 2025 Board Meeting Agenda
  - ■ KBOO BOARD MEETING DRAFT AGENDA 01272025
    - Motion to approve Josh
    - Second James

#### **PUBLIC PARTICIPATION**

• No public participation

## APPROVE KBOO BOARD MEETING MINUTES

- Approve December 2024 board meeting minutes
  - ■ KBOO BOARD MEETING MINUTES 12232024
    - Motion to approve Ona
    - Second Michael

#### STAFF PRESENTATION

No staff presentation this month

#### **OLD BUSINESS**

- Membership fee proposal Joyce Nance
  - o Joyce proposed raising the membership fee from \$20 to \$60 in November 2024
    - Zale explained they would not have to pay \$60 all at once.
    - Joyce told the board raising the membership fee would be part of a broader strategy to address the deficit
    - Joyce's arguments in support of the proposal:
      - KBOO's sustaining members already pay \$60 (\$5/month)
      - OPB's membership is \$120
      - XRay's membership is \$60
      - Any money raised for KBOO through membership is good money raised for KBOO - no matter the impact.
    - Other arguments in support of the proposal
      - James voiced support of raising the membership fee to \$60
    - Others' concerns and/or arguments against raising the membership fee
      - Mike suggested that the increase could be implemented gradually



- Jill and Mike were concerned about making a decision without having all the data to understand what the impact will be.
  - The board needs objective information to make a decision that isn't emotional
- KBOO staff have a position on accessibility of the membership fee
  - Changing the membership fee is a board decision per KBOO by-laws.
- What are the benefits of being a member?
  - Joyce explained that being a member at KBOO is more about partnership than benefits.
- The policy on membership fees needs clarification.
- Friendly amendment # 1 to raise the fee from \$20 to \$40
  - Joyce did not accept the friendly amendment
- o Friendly amendment # 2 to raise the fee from \$20 to \$30
  - Joyce did not accept the friendly amendment
- Amendment #3
  - Joyce proposed raising the membership fee to \$40 and reducing the volunteer requirement to 6 hours.
    - Vote | amended proposal
      - James yes
      - o Jill no
      - Michael ves
      - Joyce yes
      - o Ethan no
      - Mike Frost yes
      - o Josh no
      - o Ona no
      - o Carmen no
- Vote | original proposal to raise the membership fee from \$20 to \$60
  - James yes
  - Jill no
  - Michael no
  - Joyce yes
  - Ethan no
  - Mike Frost yes
  - Josh no
  - Ona no
  - Carmen no
- The proposal did not pass as written
  - The board agreed to bring back a new proposal to raise the membership fee, with backing data when it is ready
- Ethan made a motion to state the board's intent to raise the membership fee.
  - No second
- Jill will ask the Governance and Policy committee to clarify membership fee policy



#### **NEW BUSINESS**

- Station Manager Report Nathan Vandiver
  - o Station Report 2025-01 bod meeting minutes
    - Highlights include
      - Staff have been working on the website to update the list of programs and the programming schedule
      - Working to bring in a contract engineer for projects periodically
      - Special programming for Spring
        - Black History and Future month February
        - o International Women's Day March 8
        - o Metal marathon mid March
        - Earth Day April 22
      - The End of Year "Catalog of Connections" campaign was the largest single fund drive revenue number in KBOO's history.
      - Renewed Corporation for Public Broadcasting Community Service grant for 2025
        - Grant will be \$111,854 \$22,000more than estimated in the FY25 budget
      - February's Art Walk coming up on Friday, 2/7 from 6pm until 9pm.
      - For more station news, please read the entire station report above.

## • Nominating Committee - Jill Blanchard

- Board applicant Jamie Bair introduced themselves
- There was brief discussion with the board
- The board will consider the nomination until the February board meeting when a vote will be held whether to accept Jamie as a new KBOO director.

## • Executive Committee - Mike Frost

No Executive Committee report

## • Engineering Committee

- The January Engineering Committee meeting was cancelled
  - Discussion about how to properly cancel a meeting notifications, website, etc.

#### • Finance Committee - Nathan Vandiver

- December was a strong month with revenue of \$178,000 and expenses of \$78,000.
- The Community Service Grant payment is expected in the next month or two.
- Average monthly revenue through December was \$89,600
- Average monthly expenses were \$87,800.
- o The Finance Committee held the 1st quarter budget review with no recommendations for changes.

## • Program Advisory Committee

- No Program Advisory Committee report
- Meetings are published on <u>kboo.fm/committees</u>



## Governance and Policy

- The committee is prioritizing work plan items via secret ballot
- People of Color Caucus Jill Blanchard (via email to Board and Staff on Tuesday, 1/28)
  - 6 people met to discuss reviving the People of Color Caucus
    - Next step programmer survey
      - The survey will inform how the POCC will move forward
- Development Committee Jill Blanchard (via email to Board and Staff on Tuesday, 1/28)

  DEVELOPMENT COMMITTEE MEETING NOTES 01232025
  - o End of year "Catalog of Connections" drive
    - Remaining tasks
      - Volunteers needed write and send 10 to 15 thank you cards to major donors by Friday, 2/14.
        - Supplies will be provided
  - o Art Walks
    - The next Art Walk is scheduled for Friday, 2/7 from 5:30 to 8:30pm
      - Remaining tasks:
        - o KBOO Ambassadors
        - Volunteers needed to attend the February Art Walk to serve as ambassadors for members and guests
        - Let Jill know by Monday, 2/3 if you are able to help out.
      - Business sponsorships
        - Volunteers needed to solicit business sponsorships secure by Monday,
           2/3
        - The following will be provided
          - "one-page" of details on the sponsorship packages for the Art Walk events
          - Distribute in person on paper or digitally via email
            - Let Jill know if you would like paper copies
        - List of businesses KBOO has worked with in the past
          - Send email and follow up with a phone call
        - Script for contacting businesses
        - Food donations
          - Volunteers needed to solicit food donations secure by Monday, 2/3
        - The theme for this Art Walk is "Valentine's Day"
          - Sweets and baked goods would be ideal
            - KBOO is expecting 100-150+ guests at KBOO on Friday, 2/7



- The monetary value of the donation can either be given as "in-kind" with no reciprocation from KBOO or it can be used in the same manner as the business sponsorships.
  - For example, if a bakery donates \$200 worth of cupcakes, they will receive announcements on the air, placement on KBOO's social media platforms and mention on KBOO's website.
  - The same as businesses that give cash.
- Major donors
  - If you are writing thank you cards, invite major donors to join you at this or a future Art Walk.
- Planned giving
  - KBOO's planned giving seminar will be held on 3/18 or 3/19 depending on the attorney's schedule
    - Before Spring Break
  - Direct outreach to loyal donors
    - James is working to craft a letter to KBOO's most loyal donors (those who
      have given consistently for the past 25+ years) inviting them to learn more
      about estate planning and how they can include KBOO in their plans.
  - Volunteers are needed to make followup calls to donors after the letters have been sent.
  - Checklist and timeline
    - Nathan will set up a workgroup meeting in the next week to plan the checklist and timeline for this event
- o Grants
  - Marie Lamfrom grant application was submitted on 11/1
    - KBOO is waiting for their response
  - Do any board members want to research grants that may be appropriate for KBOO?
- Nominating Committee Jill Blanchard (via email to Board and Staff on Tuesday, 1/28)
  - Recruiting
    - There are currently 3 empty board seats
    - Annual elections will be held during September 2025
    - The Nominating Committee is always recruiting
      - If you have suggestions for people who may be interested in KBOO board work, forward their contact information to the Nominating Committee
  - o Annual Meeting is being scheduled for
    - Saturday, 9/13/2025 or Saturday, 9/20/2025
    - Jill will send a calendar invitation to staff and board members to save the date.



- o Training and development
  - No training in December
    - Board members were encouraged to participate in fundraising activities to support the end of year drive.
  - Big thanks to Michael Ftaclas for presenting on KBOO's listener data at the the November board meeting
    - There will be a follow up working board meeting in January to explore the details of the reports
  - February discussion topic
    - KBOO transmitter and translators

#### Other

- Personal sponsorship
  - Ehtan inquired about what happened to his personal sponsorship idea
    - Jill explained that it was fully discussed during the Development Committee meeting on 12/16.
    - Jill will forward Development Committee meeting notes to Ethan
- o Election integrity Ethan Scarl
  - Ethan raised concerns about potential tampering with voting machines and tabulators in recent elections.
    - Ethan has some background in election integrity issues and expressed interest in visiting this topic for a potential research program or special broadcast on KBOO to investigate and discuss these concerns.
  - The board discussed the importance of this issue and suggested reaching out to Althea Billings, KBOO's News Director as a starting point for developing content.
- Board-Staff bowling night Nathan Vandiver / Mike Frost
  - It was a fun evening
  - Board agreed to make this an annual winter activity

#### **CLOSED SESSION**

• No business where closed session was required

## **ADMINISTRATIVE**

- Board calendar
  - Nathan has set up a centralized calendar for all KBOO staff, board and committee meetings and events
    - Look for invitations to come from the general KBOO calendar going forward.

## **ANNOUNCEMENTS**

No announcements



# **NEXT BOARD MEETING**

- Monday, 2/24/2025
- 6pm
- At KBOO and on Zoom

## **ADJOURN**

January board meeting minutes submitted by: Jill Blanchard, 2/24/2025 Approved by the board of directors on Monday, 2/24/2025

