

KBOO FOUNDATION ANNUAL REPORT

FISCAL YEAR 2014

COMMUNITY

DIVERSITY

EMOTIONAL

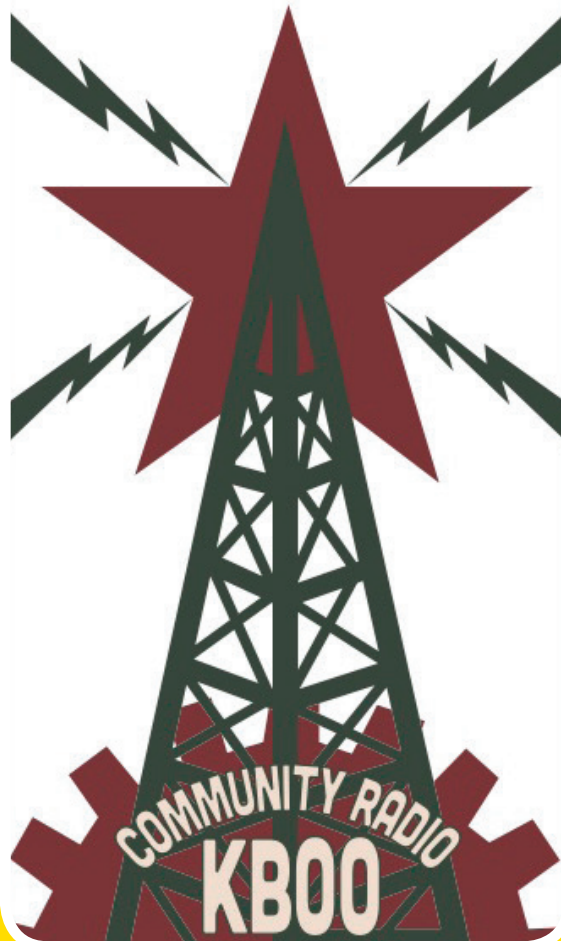
MATURITY

CREATIVITY

PROGRESSIVE
PERSPECTIVE

LEADERSHIP

KBOO.FM



Since 1968, a volunteer-powered, non-commercial, listener-sponsored, full-strength community radio for Portland, Oregon, the Pacific Northwest & the World!

STATE OF THE STATION



ADIN ROGOVIN
2014 CHAIR OF THE BOARD
KBOO FOUNDATION

It's KBOO members who support and make KBOO the valued resource it is to our growing community throughout Oregon, Southwest Washington and, by way of the internet, the world. A year ago I stood here as a board candidate declaring my commitment to helping KBOO thrive and become sustainable. We were emerging from an intense summer of turmoil and dissension. A recent history of declining membership and revenue faced an incoming Board with seven new members, four just elected and three who had been appointed to fill vacancies during that summer. It's our dedicated staff and volunteers that deserve all the credit for maintaining KBOO radio at the highest quality while the new

board sought to reorganize itself and support the organization. Thanks to all of you, I can report today that KBOO is well, and on the road to becoming an even greater resource to the growing community we serve.

We are grateful to Victoria Stoppiello who stepped in as interim Station Manager and relieved the board and officers of the day-to-day management concerns. That opened the space for our search committee to miraculously find Monica Beemer and Mic Crenshaw as KBOO's first ever Station Co-Managers. Monica and Mic have stepped in almost seamlessly to, in six months, create excellent working relationships with the staff and the board. Despite early concerns, our financial situation has turned the corner. Fall and Winter pledge drives came in on target, monthly electronic donations are increasing, and underwriting is exceeding expectations. The result is that we are on course to finish this year as much as \$50,000 ahead of last year's total revenue and with a slight surplus, Monica and Mic have led a staff & board planning process that has resulted in an ambitious and reachable budget, as well as strategic objectives for each department, for fiscal year 2015 beginning October 1st.

KBOO was founded by the community and is community-supported radio. WE ARE ALL IN THIS TOGETHER. Thank you for being a part of KBOO during this momentous and important time.

2014 BOARD OF DIRECTORS

Adin Rogovin, *President*, Jen Davis, *Vice President*, Jeff Kipilman, Lyn Moelich, Joe Uris, Mark Sherman, Matthew Bristow, *Secretary*, Michael Papadopoulos, Michael Wells, *Treasurer*, S.W. Conser, Timothy Welp

2014 HIGHLIGHTS



KBOO YOUTH COLLECTIVE

The KBOO Youth Collective trained about 100 youth in 2014 and worked with many exciting community partners. This program provides an opportunity for youth under the age of 21 years to gain skills in radio broadcasting that is in the context of an ongoing community radio station. We offer a safe and supportive setting where young people from all walks of life can gather to share their ideas amongst themselves as well as learn the technical skills needed to broadcast their thoughts, concerns and talents to the larger community.



Madeline Wilk,
Youth
Collective
Assistant and
Mom

Nathan Wilk,
Youth
Collective
Member

"The outstanding variety and diversity of KBOO programming is enriching, entertaining, inspiring, and certainly never boring. I'm proud to volunteer with my son, and give back to this treasure in our community."

"The KBOO Youth Collective allows me to express myself and challenge my knowledge and creativity in ways that school doesn't."

ACTIVIST JOURNALISM

Listeners often tell us they found out about issues on KBOO, and joined organizing efforts which ultimately resulted in victories for the people. Issues such as the Columbia River Crossing, the 4 billion dollar bridge project across the Columbia River that was ultimately dropped because of people organizing to oppose it; The Morrow Pacific Coal Export Terminal, which just this summer had its permits denied after community groups and local town council members organized to stop it; and the Jackson and Josephine County measures to stop genetically modified organisms. The airwaves of KBOO provided a tool for the activists in these campaigns to get the word out and to organize around these issues. In one instance this year, KBOO News exposed a practice of estate reclamation used by the state to take away the homes of Medicaid recipients between 55 and 65. Other outlets began to pick up the story, and the state agency involved announced they were going to stop this policy.



SMART ALEC

KBOO led an investigation of Oregon legislation which has been influenced or created by the American Legislative Exchange Council (ALEC). With the help of a grant from the Fund for Investigative Journalism, KBOO volunteer reporters reviewed Oregon state legislative activities to uncover ALEC influences on bills introduced in the Oregon state legislature between 2011 and 2014. The resulting data will be included in a publication by the Center for Media and Democracy.



"KBOO is a haven where fresh thought and creativity emerge with a passion for truth and excellence. It's where I see the best qualities of humanity flourish. My life is richer with KBOO in it."

-- dj M.o.M, Mind over Matter, Sound engineer, news anchor, announcer, digital editor, music show host, producer & program host for 'The Flow'



CIVIC ENGAGEMENT

We are the only newscast that provides a weekly report on the Portland city council meeting, as well as regular reports on the Beaverton, Hillsboro, Clackamas County and Metro regional governments. Our reports on the Oregon state legislature are virtually the only reports on the air in Oregon about the laws being passed that impact all our lives. When the legislature is in session, we provide a State Legislature report every day. During the off-season, we track legislation and candidates and provide in-depth reporting such as our SMART ALEC Oregon investigative reporting project.



LIVE BROADCASTING

We significantly increased the number and quality of live remotes including: The Annual Martin Luther King Jr. Celebration, The Inner City Blues Fest, Steam Radio Syndicate, Negativland, Earth Day, the Waterfront Blues Festival, PDX Pop Now!, and the Pickathon. It was the 27th year KBOO broadcast the Blues Festival and the 29th consecutive year we broadcast the Annual Martin Luther King, Jr. Celebration. We helped 9 other stations statewide rebroadcast the Blues Festival with the help of the Oregon Community Media Network. We also hosted several local and national bands and broadcast live from the KBOO Studios each week.



"KBOO radio is a bridge for diverse cultural exchange across differences; a communication medium where dynamic discourse is the norm, not the exception. It is broadly accessible to every community, and widely respected for the values epitomized in its mission."

-- Yugen Fardan Rashad,
Program Committee

ARTIST IN RESIDENCE



For our 45th Birthday we put out a 7" record featuring Elizabeth Cotten, a folk and blues guitarist and singer, and Marisa Anderson, KBOO's first Artist in Residence. The KBOO Community Radio Artist In Residence Program assists artists working creatively with sound. Every year, one artist or one collaborative group of artists is awarded twenty hours of studio recording and production time with a KBOO Mixologist in order to create a piece of sound art that will be publicly presented at the end of the Residency.

AT A GLANCE

Membership increased from 4577 to 4922

625 volunteers helped make kboo run throughout the year

We trained 160 audio producers

Our budget had a small surplus for the first time in several years

We signed our first contract with an employee union, Communications Workers of America, in October 2013

Inventoried our equipment and are developing a 3-year equipment budget & plan

We created a strategic plan with measurable objectives for the 2015 year that we report on monthly

KBOO greatly increased our social media presence, using twitter, facebook, flickr, and youtube

We hosted Sadia Khan, a visiting journalist from Pakistan for a month

KBOO built a mobile website in collaboration with Epicodus, a local tech training company: m.kboo.fm

In sad but significant events, we experienced the passing of long-time, on air volunteers – Don Manning, Bill Bires, and Uncle Mort. Our condolences go out to each of their families and friends.



"I consider KBOO part of the foundation that evolutionary Portland "as-we-know-it" was built on. Not only does it provide a diversity of cutting-edge news, public affairs and cultural information on a daily basis; but over the years it has been an unprecedented training ground for DJ's and programmers of all ages and genres. I am proud to say, I got my start in media at KBOO!"

-- Patricia Baum, Autonomy Hour host
& Youth Collective Mom

Financial Highlights

Total Support & Revenue:

Membership	606172
Foundation Grants	5790
In-Kind Donations	60846
Earned Revenue	83850
Events	8308
Bequest	20000
Investment Income	25000

809966

Total Expenses:

Program Expenses:	588968
Management & General Expenses:	76566
Fundraising Expenses:	109143

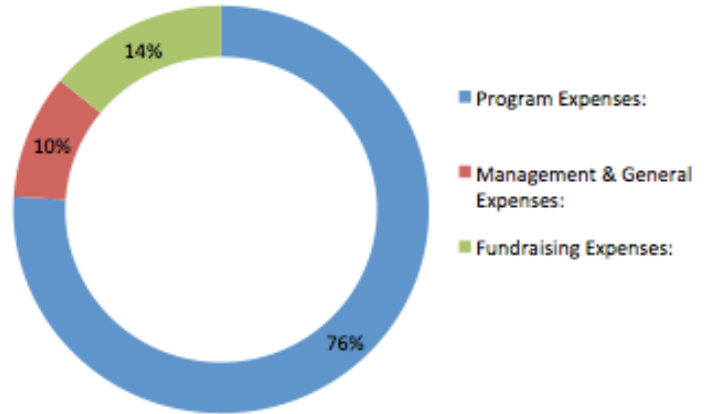
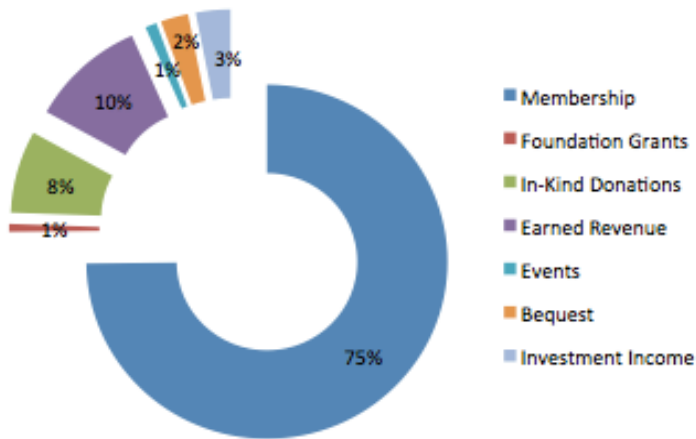
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Net Income 2014

35288

Net Asset Balance

704419



For a full 2014 audit go to kboo.fm

This was the first time in several years that KBOO had a surplus!!!

"KBOO is a true gift. It is a hub of critical thinking, a public forum that sets the record straight. It is a community building force, a source of essential information and a place where a true diversity of voices is valued! KBOO is also training hundreds of community journalists and DJs who create the most diverse content of any radio station in the area. Community radio has had a significant impact on my life and it has informed many of the decisions I have made about my future and what I want to contribute to the world. Thank you to all who make KBOO!"

2014 KBOO STAFF

Alexander Roberts,
Finance Assistant

Ani Haines,
Volunteer & Outreach
Coordinator

Erin Yanke,
Program Director

Jenka Soderberg,
Evening News & Public
Affairs Director

Justin S J Miller,
Underwriting Coordinator

Kathleen Stephenson,
Morning News & Public
Affairs Director

MacRae Bogdanov,
Finance Coordinator

Mic Crenshaw,
Station Co-Manager

Monica Beemer,
Station Co-Manager

Tom Hood,
Chief Engineer

Sun Lee,
Membership Coordinator

Zale Chadwick,
Administrative Assistant



-- Delphine Criscenzo,
host, producer and engineer
for Bread and Roses,
engineer for Rose City
Native Radio and instructor
of audio production
and editing.

THANKS

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FROM THE KBOO STATION CO-MANAGERS
MIC CRENSHAW AND MONICA BEEMER



Photo by Migyoung Won

When Mic and I applied to KBOO in January and proposed a Co-Managership, we did so because KBOO has been a unique and important resource to each of us and is vitally important to the community in general. We were thrilled to find KBOO was open to the creative arrangement that brought us here together, a seasoned and radical non-profit manager/director and a well-known, well-loved and respected conscious Hiphop artist and organizer. Since we've been here our respect for and commitment to KBOO has only strengthened. Plus, it is such a fun and interesting place to work. Lots of non-profits throw around the word "diversity." But KBOO is a place of authentic, deep community involvement that brings the type of diversity that some folks don't even know exists in Portland and our surrounding communities. KBOO helps stimulate and inform all of us and teaches us not only broadcast and engineering skills, but also asks us to listen to and learn from one another. It's great to see so much creativity and commitment under one roof that has such far-reaching impact. We're really excited about the future of KBOO as well and hope you will continue to be a part of this small but powerful community radio station. It takes all of us. And, it's easier and more effective to stand up together and take our place in this unique moment in history. It is an honor for us to do this with you at KBOO. With love and thanks for bringing who you are and all you do at KBOO and beyond, Monica & Mic.

PROGRAMMING CHARTER

KBOO shall be a model of programming, filling needs that other media do not, providing programming to unserved or underserved groups. KBOO shall provide access and training to those communities.

KBOO news and public affairs programming shall place an emphasis on providing a forum for unpopular, controversial, or neglected perspectives on important local, national, and international issues, reflecting KBOO's values of peace, justice, democracy, human rights, multiculturalism, environmentalism, freedom of expression, and social change.

KBOO's arts, cultural, and musical programming shall cover a wide spectrum of expression from traditional to experimental, and reflect the diverse cultures we serve. KBOO shall strive for spontaneity and programming excellence, both in content and technique

CORE VALUES

Community: local, accessible, empowering, welcoming, inclusive, participatory, involved.

Progressive Perspective: questioning, vital, uncensored, controversial, activist resource, educational, journalistic integrity, reflecting justice, peace, sustainability and democracy.

Emotional Maturity: respectful, honest, fair, positive, peaceful, non-violent, engaging, open.

Diversity: valuing, embracing, bridging, listening, understanding, giving voice.

Leadership: bold, exploring, independent, cutting edge, responsible, excellence.

Creativity: eclectic, traditional to experimental, idiosyncratic, innovative, iconoclastic, evolving, compelling.

WAYS TO SUPPORT KBOO

- Become a KBOO Member - make a donation!
- Stock Donations
- Donate your Car
- Underwriting Support for Programming
- Ask your place of work if they will match your donation
- Remember KBOO in your Planned Giving
- Volunteer!

More info at kboo.fm

The KBOO Foundation is a 501 (c) 3 nonprofit organization

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