

PAC Meeting Agenda and notes Tuesday, October 10, 2017

Present: Dan, Roger, Hershel, Jenna, Sam, Del, Ani, Zeloszelos

Facilitator: Jenna

Notetaker: Jenna

Introductions

Public Comment

Staff Reports

Zelos

Considering proposals for “Queen Talk” to fulfill our African American/black women and femme voice and Youth Talk Show to replace “Native America Calling”, the spot that was Bread and Roses.

Working on PPB Investigation(police accountability) and Hate Crime Data Tracking with Kboo PM investigative team. Talking with “Tracking Hate” to become a partner in nationally tracking hate crimes.

Working closely with reporter Tom Flynn on his second investigative series. The last one was on the Max Hate Crimes, this one is on sex trafficking and the sex industry.

Beginning Drive Count Down- narrowing down special programming for News and PA Day

Reviving the “Producer Training” October 16th

Training the Interim PM News and PA Director (Sam Bouman) for my one week absence (November 2nd to November 9th).

Welcoming Natalia Messer from Chile- she is a journalist we will be hosting in the news room. (October 30th-November 10th)

Growing the News Room library!

Future of Bread and Roses- we’re hoping that more people will come into the station who want to restart the collective over time.

Derric

- No report from Derric. Jenna will notify everyone when it’s added to notes.

Jenna

- Fall drive debrief - What worked, what could be improved
 - Live remote for GD&F was a success
 - Pitching went well
 - Got new memberships on site as well as online
 - We would like to have remote broadcasts during drives in the future
 - The GD&F collective functioned really well
 - White Eagle reported higher customer numbers during this time
 - News and PA day also success
 - Went well this year because of live interviews
 - In the past, prerecorded pieces did well, but now because of technology, prerecorded pieces have access while live is rare.
 - Dan - it would be helpful if drive info was given out ahead of time PDF in a programmer email
 - A couple years ago, there was a handout about what's new for the drive and it was really helpful
 - After hours programming
 - Sam - are we able to take membership pledges in late night? He's directed people to giving online
 - Roger - what we used to tell people is to call back
- Call Carry system is being cut after a trial year
 - We saw a rise in absences during the the trial period
 - Call carry will end Dec 1, then will go back to the old system where Ani and Erin alternated weekends in coverage.
 - Program ops team will discuss ways to help all programmers find subs and/or reduce absences
- Future of Bread and Roses program
 - See above
- Evaluations of shows
 - In the future, we hope to get a better process of choosing shows
 - **Show's requested to be evaluated next:**
 - **Art Focus**
 - **Wednesday Talk Radio**
 - **The Politics of Living**
 - Rose City Native Radio
 - Indigenous Power Hour
 - Counter Spin/P.M. News
 - Jenna will add music programming

General

- Messaging program - next steps? (added by Dan S)
 - Dan has been working on messaging. Made shorter messaging scripts.

- We don't know what timeline Becky has for updated messaging as it's taken a lower priority but Dan is encouraged to continuing working
- Working on training binder that will be put in the airroom
- DJ training review (added by Dan S)
 - Dan - How are we training for things like seques, transitions, etc?
 - Del - there is a lack of training for this right now in terms of etiquettes. Some focus has been on this in the all programmer email. Some of these aspects are taught in other trainings, but there's nothing specific to music programs. Would Dan be interested in being part of training for music programs?
 - Jenna - we don't have anything specific for music programmers and it would be really nice to have a class to create consistency
 - We could build up training, but it will take time. We will be able to address this more when Erin returns.
 - how to improve training regarding Structural Proficiency/Etiquette, and what is the process to get this done?
 - Segues between shows
 - When and how to introduce & recap show info (music)
 - Legal ID, name of show, DJ name, promotion of KBOO & website, etc.
 - Taking care of on-air business - how and when
 - Promos, underwriting, time, etc.
 - How often to back-announce (music)
 - How might this vary depending on when the show airs?
 - Importance of completing playlists on Spintron, and how to do it
 - Del - we need to have playlist for CPB
 - Jenna - Has noticed inconsistency in spintron reporting. Should we be pushing people to do this more?
 - Jenna will add note to all programmer email
 - Evaluations
 - Will look at more
 - There has been some confusion as to the role of PAC lately so we all looked at the KBOO policies about the definition of PAC and related parties such as the board liaison.
 - There is going to be a community advisory committee which is different than the community advisory board (CAB). PAC will still continue to serve as CAB.

Next time:

- Evaluations - problematic elements in programming. How do we address this on the evaluation form?
- Update about messaging from Dan and Becky

- Training for DJs
- We may have a new liaison