

Development Committee Meeting Notes 7/17/2023

Time: 5:30pm

Present: Emma, Nathan, James, Yousef, Jill

Note taker: Jill

WELCOME & CHECK-IN

FUNDRAISING

- Proposal for the Board to raise a major fundraising drive called the Summer of KBOO to raise \$400,000 and cover the budget gap, emphasizing the need for a decent living wage for staff and the true cost of running the station.
- Jill has a list of major donors and can compile a list of invitees for donor breakfasts/luncheons when KBOO will introduce Nathan, the new Station Manager and make a pitch for funds.
 - Groups of 20 people at a time
- Jill, Emma and Nathan will also arrange for 1 on 1 meetings or smaller group meetings with select major donors.
- Emma will work on changing the messaging to encourage donors to invest in the organization and reach out to bid donors to raise at least \$1.1 million, up from the traditional \$608,000.
- Propose reaching out to deep pockets like the NIKE Foundation or adidas, or Providence Health or OnPoint Community Credit Union.

DEVELOPMENT DIRECTOR HIRE

- Nathan will post the job description and communication timeline to the hiring committee.

FALL FUNDRAISING DRIVE

- Kick off and promote with 55th Birthday Block Party on Saturday, 9/23

NEXT MEETING

- Tuesday, 8/21/2023 at 5:30pm
 - Via Zoom