

## March 28<sup>th</sup>, 2016 Board meeting agenda

1. Welcome KBOO members and visitors: Justin, Zale, Becky, Monica
2. Introductions (2 min),
  - a. Board Members Attending: Michael, Gill, Mel, Sekoynia, Timothy, Mimi, Kipp, Delphine, Pat, Michael O'Rourke
  - b. Board Members Absent: Lesly (excused), Jen (excused),
3. Read House Rules- Done!
4. Opening Public Comments (10 min) Zale says hello from Jade, long time KBOO volunteer who has moved on.
5. Minutes Approval –Feb 2016 (10 min) Approved!
6. Discussion and approval of agenda (5 min) Approved!
7. Strategic Plan update- Miriam and Ben (10 mins) Introduce the report: to start from a place of strengths makes the most sense and the report intended to be a baseline, a shared starting line. Introduce the net stage, the visioning stage which will be completed by the end of the summer. Process: board and staff visioning session, focus groups with programmers, volunteers and members and end with another board and staff vision session. Board agreed with timeline.
8. Marijuana promotions Policy and Underwriting – Justin and Becky (5 mins?)

*Draft Policy: Cannabis*

*Executive Summary*

*After extensive research, consultations with other stations throughout the country, and careful review of state issues, it is the recommendation of Staff that we add the following policies to allow limited program underwriting and donor acknowledgment of cannabis-related businesses and organizations. While many stations are not yet accepting this kind of support, we would by no means be the first to do so; there are commercial and noncommercial stations--radio and television--in every state with approved medical or recreational cannabis who are accepting underwriting and working with cannabis-related businesses on station development and fundraising. The FCC has taken no action.*

*Regarding building membership matching funds during membership drives and other development activities, it should be noted that stations engaged in direct fundraising efforts (eg membership drives) are given wide latitude by the FCC to promote gifts donated by for-profit entities (eg premiums) for the purpose of increasing membership as well as acknowledging those donors, so long as it is done in a manner consistent with FCC regulations. Regarding acknowledging donors through online methods, The FCC does not regulate the internet nor the online content of FCC licensed broadcasters.*

*The state's cannabis regulation agency--the Oregon Liquor Control Commission (OLCC)--has required broadcasters to make a good faith effort to prevent mentions involving cannabis when 30% or more of the audience*

can reasonably be expected to be under the age of 21. The FCC established “Safe Harbor” as a time that broadcasters may reasonably expect that young people do not constitute the majority of listeners and, for the time being, KBOO shall restrict underwriting from cannabis-related businesses and organizations to those hours. It should be noted that as we become able to definitively demonstrate additional hours that pose no threat of violation we will seek to expand those hours.

## *1. Fundraising*

*Fundraising, for the purpose of this policy, refers to accepting cash and in-kind donations for the direct benefit of the station which are not designated as membership or underwriting revenue. KBOO solicits and accepts gifts that are consistent with its mission and that support its core programs as well as special projects. Fundraising venues include, but are not limited to, accepting major gifts of cash for the purpose of building a match for on-air membership drives.*

*KBOO accepts gifts of this kind on the basis that the primary benefit is to the station rather than the donor. Gifts that name KBOO as trustee or requiring KBOO to act in any fiduciary capacity require the approval of the Executive Committee of the Board of Directors.*

*When accepting gifts of this kind, it is KBOO’s policy to offer donors the opportunity to have their name mentioned over the air or otherwise receive recognition for their donation. KBOO will extend this opportunity to donating cannabis-related businesses, provided they can demonstrate their compliance with OLCC regulations as license-holders (in the case of dispensaries, growers, etc.) or are registered non-profit cannabis advocacy organizations. Additionally, KBOO reserves the right to make mention of gifts made by the above mentioned entities in our social media and other online platforms.*

*As in the case of donations of alcohol, KBOO will not accept in-kind gifts from cannabis-related businesses, but will accept gift certificates.*

## *2. Underwriting*

*For the purpose of this policy, underwriting refers to specific program support by individuals, businesses, and organizations, in the form of cash and in-kind goods or services, for which contributors (“underwriters”) receive approved on-air underwriting recognition.*

*1. KBOO may accept underwriting from authorized cannabis-related businesses and organizations during “Safe Harbor” (10:00pm - 6:00am).*

*2. KBOO may accept advertising revenue from cannabis-related businesses and organizations through our online avenues, including but not limited to:*

*a. banner ads on our website*

*b. graphics on our mobile app*

*c. interstitials on our webstream*

*d. mentions on our social media*

*3. All cannabis-related underwriting will comply with KBOO’s established restrictions on underwriting contributions, and KBOO shall not knowingly accept funds from individuals, organizations, or businesses which:*

*a. are involved in weapons manufacturing;*

- b. make investments in repressive governments (other than the United States);*
- c. have been shown to discriminate on the basis of race, color, gender, sexual preference, national origin, age, religion, marital status, or physical or mental disability;*
- d. have been shown to tolerate sexual harassment;*
- e. have been shown to use unfair labor practices;*
- f. have been shown to be environmentally irresponsible;*
- g. produce or distribute materials deemed offensive on the grounds listed above; or*
- h. KBOO's Board of Directors determines would be detrimental to the social responsibilities of the station.*
- i. Additionally, KBOO shall not accept underwriting from religious organizations or political candidates.*

*Underwriter agrees that Underwriter's support of Station, regardless of level or duration, shall not give Underwriter any right to directly or indirectly influence program selection or content or Station policy on any matter. Any attempt by Underwriter to influence programming based on advertiser's financial support shall be grounds for terminating underwriting agreement.*

*4. Pending the acquisition of up-to-date listener demographics, this policy may be revised to expand allowable hours for cannabis-related underwriting.*

**Motion to accept the policy as presented: MOTION ADOPTED- THIS IS NOW A POLICY!**

9. KBOO staff person discussing what their job really entails – Justin (10 mins) Director of Underwriting for years. I am an ad guy for a non-commercial station! No superlative, price information, no solicitor language... so tough job! KBOO has the most stringent selection categories for accepting business underwriting.

10. Station Manager's Report - Monica (15 minutes) \$11 000 behind on budget. We know where it comes from so we'll rectify. New website will be live April 4<sup>th</sup>. Six month budget first draft is done and second draft in the works – 4/20-5/4 membership drive with business matches. Fundraised for re-cabling our phone systems. Keep applying for grants for the rest of the phone system. May David Barsamian and Amy Goodman will do fundraiser for KBOO. Plugging away at archiving with new funds to help with digitalizing. Inventory of equipment including at the tower. HVAC system needs new vents. 50 year anniversary committee starting: Armando Gonzalez and Gene Bradley are co-chairing the committee.

11. Board Liaison Committee Reports (30 min)

Revisit who are on committees and assign new board members

- a. Finance Committee; 6 month review (Michael W and Melissa P)- Look over numbers. Started the new mid-year budget process to readjust the budget. 6 months budget will come to the May meeting for approval.

b. Governance Committee- Ad hoc (Sekoynia, Lesly) (update on outstanding policies)- 3 policies to vote on that have been revised by the programming committee and governance committee. Due process was followed with programming and governance committee have spent time to revised a first and a second draft.

- Program Advisory Committee Responsibilities: Policy # 6

- Programming Changes: # 22

- Ownership and distribution of produced material: # 15

**Board members will review these policies for the next board meeting and will vote on approving these policy changes.**

c. Nominating Committee (Timothy, Delphine and Lesly)- Sunday, September 25, 2-5PM, at the Native Center at PSU. Ballots will be counted by volunteers as part of an election committee.

d. Program Committee (Delphine): Did not meet.

e. Personnel Committee (Sekoynia): Volunteer handbook finalization. Anti-oppression training for all- 2 hour training

f. Development Committee (Michael): grants out, recruiting new people for the committee

g. Executive Committee (Sekoynia, Michael, Timothy) (Mic C and FCC updates)

h. Events work group (Jen, Kipp, Gil, Mimi): Dance exhibition "We're from here" film, Book and Record sales move to mid-August, split it into a record and a book sales.

THURSDAY, APRIL 14, 7pm. Clinton Street Theater.

WHO ARE MY PEOPLE? ...the world's energy firms have met their match in a small group of Native American elders, in the hottest desert on the planet. The film takes us behind the scenes of two of the largest solar projects in the world, "fast-tracked" by US renewable energy policies, and exposes the current and controversial topic of the build-out of large scale renewable energy in the deserts of the West. The LA Times indicates we are at a "Flashpoint" between competing value-systems. Bodies have been exhumed and geoglyphs destroyed in an area that is a long-term indigenous settlement. Filmmaker Robert Lundahl, Native Elder Alfredo Figueroa and friends will host a 'free range' conversation with audience members drumming, dancing and sharing stories..

...a 'line in the sand' only lasts until the wind arrives

<https://www.facebook.com/events/232575547092734/>

WEDNESDAY, APRIL 20, 7 pm. Clinton Street Theater.

IMAGINE THE SOUND. ...Critic and film historian Jonathan Rosenbaum has said IMAGINE THE SOUND “may be the best documentary on free jazz that we have.” IMAGINE THE SOUND is an eloquent tribute to a group of highly celebrated artists that helped forge the avant-garde jazz of the 1960s.

Focusing on four important and celebrated figures (Cecil Taylor, Archie Shepp, Paul Bley and Bill Dixon) allowing them to reflect on their careers and those around them that, in many ways, defined the sound of '60s jazz. Plus, there's music. The music in this film is brilliant.

<https://www.facebook.com/events/1149810548383434/>

THURSDAY, APRIL 28, 7pm. Clinton Street Theater.

KBOO COMMUNITY RADIO, OREGON JERICHO & PDX MESHNET PRESENT: WE ARE LEGION: The Story of the Hacktivists Film Screening

\$5-10 sliding scale donation\* Nobody turned away for lack of funds

\*Donations support the defense funds of imprisoned whistle-blowers Chelsea Manning and Jeremy Hammond as well as the PDX MeshNet.

Join us for film screening of “We are Legion.” This stunning film by director Brian Knappenberger, takes us inside the complex culture and history of Anonymous, the notorious hacktivist collective and features interviews with current and past members of Anonymous, writers, academics and other major players in the hacktivist scene. Sponsored by: Oregon Jericho, Portland Anarchist Black Cross, , NW Alliance for Alternative Media & Education, Veterans for Peace Chapter 72.

[https://www.facebook.com/events/812519882215130/?active\\_tab=posts](https://www.facebook.com/events/812519882215130/?active_tab=posts)

## 12. Agenda items

- Discussion of board committee assignments, the role of board liaisons and accessible predictable meeting times for members.

## 13. Closing Public Comments (10 min) None!

Adjourned at 9PM!